

Transport Topics 2010 Classified Editorial Calendar

Issue Date	Close Date	Editorial Emphasis	Special Supplements/Conferences, Meetings, Trade Shows	Directory	Dir. Close	
JAN 2010	1/4	12/28	Year in Preview		Brokers and Logistics	12/22
	1/11	1/5	AVL Update	Transportation Research Board , Washington, 1/10-1/14		
	1/18	1/12	Tires — Aftermarket Update	Equipment & Maintenance Update Heavy Duty Aftermarket Week , Las Vegas, 1/18-1/21	Aftermarket	12/16
	1/25	1/19	DEF at Truck Stops			
FEB 2010	2/1	1/26	Credit Market Update		Insurance and Finance	1/20
	2/8	2/2	TMC Preview	ATA Technology & Maintenance Council , Tampa, Fla., 2/9-2/12		
	2/15	2/9	Dispatch Software	iTECH	Technology	1/20
	2/22	2/16	Logistics Education	American Moving and Storage Association , Phoenix, 2/21-2/24 ATA Leadership Meeting , Arlington, Va., 2/21-2/23	Brokers and Logistics	2/10
MAR 2010	3/1	2/23	Tires Outsourcing	Truckload Carriers Association , Las Vegas, 2/28-3/3		
	3/8	3/2	Trailers — Ins and Outs	NTEA Work Truck Show , St. Louis, 3/9-3/12		
	3/15	3/9	Technology Usage for Traffic Management			
	3/22	3/16	Oil, Lubricants and Fuels	Equipment & Maintenance Update Mid-America Trucking Show , Louisville, Ky., 3/25-3/27	Aftermarket	2/24
	3/29	3/23	Insurance Update		Insurance and Finance	3/17
Real Estate 5-for-3 Special						
APR 2010	4/5	3/30	Brokers / Freight Forwarders	Transportation Intermediaries Association , Tucson, Ariz., 4/7-4/10	Brokers and Logistics	3/24
	4/12	4/6	Maintenance Software	iTECH Society of Automotive Engineers , Detroit, 4/13-4/15 Truck World , Toronto, 4/15-4/17	Technology	3/17
	4/19	4/13	Fuel Surcharges			
	4/26	4/20	Truck Dealer Financing Options	American Truck Dealers , Kissimmee, Fla., 4/24-4/26 NASSTRAC , Orlando, Fla., 4/25-4/28	Insurance and Finance	4/14
MAY 2010	5/3	4/27	Tires — Domestic vs. Foreign			
	5/10	5/4	Bulk Trailers	National Tank Truck Carriers , Chicago, 5/10-5/12		
	5/17	5/11	Warehouse Equipment	Equipment & Maintenance Update	Aftermarket	4/21
	5/24	5/18	Driver Communication Tools			
	5/31	5/25	People in Trucking			
Real Estate 5-for-3 Special						
JUN 2010	6/7	6/1	Intermodal Update	Transportation Marketing & Communications Association , Fort Lauderdale, Fla., 6/6-6/8	Brokers and Logistics	5/19
	6/14	6/8	Safety Equipment Update	iTECH	Technology	5/19
	6/21	6/15	Medium-Duty Vehicle Update			
	6/28	6/22	Midyear Stock, Finance Review		Insurance and Finance	6/16
JUL 2010	7/5	6/29	PetroChemical Market	Equipment & Maintenance Update	Aftermarket	6/9
	7/12	7/6	Finding a Load			
	7/19	7/13	Truck-Trailer Ratios for Large Fleets	TT Top 100 — For-Hire Carriers		
	7/26	7/20	DC Best Practices		Brokers and Logistics	7/14
AUG 2010	8/2	7/27	Truck Drivers	ATA National Truck Driving Championships , Columbus, Ohio, 8/3-8/7		
	8/9	8/3	IT Apps, In-cab Integration	iTECH	Technology	7/14
	8/16	8/10	National Truck Driving Championships Winners			
	8/23	8/17	Private Carriers' Engine Preference	TT Top 100 — Private Carriers		
	8/30	8/24	Cargo Security		Insurance and Finance	8/18
Real Estate 5-for-3 Special						
SEP 2010	9/6	8/31	Alternative Fuel Vehicles			
	9/13	9/7	People in Trucking			
	9/20	9/14	Tire Disposal — From Black to Green	Equipment & Maintenance Update	Aftermarket	8/25
	9/27	9/21	Supply Chain Tech Update	Council of Supply Chain Management Professionals , San Diego, 9/26-9/29		
OCT 2010	10/4	9/28	ATA MC&E Preview			
	10/11	10/5	CTO Profile	iTECH	Technology	9/15
	10/18	10/12	ATA MC&E Show	ATA Management Conference & Exhibition , Phoenix, 10/16-10/19		
	10/25	10/19	ATA MC&E Show Coverage — Chairman's Profile			
NOV 2010	11/1	10/26	Trailer Manufacturers			
	11/8	11/2	DPF Maintenance	Equipment & Maintenance Update	Aftermarket	10/13
	11/15	11/8	Logistics 50	TT 50 Logistics National Industrial Transportation League , Fort Lauderdale, Fla., 11/12-11/17 Intermodal Association of North America , Fort Lauderdale, Fla., 11/14-11/16	Brokers and Logistics	10/13
	11/22	11/16	Cross-Border Trade			
	11/29	11/22	Tort Reform		Insurance and Finance	11/17
Real Estate 5-for-3 Special						
DEC 2010	12/6	11/30	Tire Replacement Tips			
	12/13	12/7	Asset Tracking	iTECH	Technology	11/10
	12/20-12/27	12/14	Year in Review			