

Transport Topics 2010 Editorial Calendar

First Qtr. 2010

JANUARY						
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FEBRUARY						
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MARCH						
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Issue Date	Close Date Space	Materials	Editorial Highlights	Special Supplements	Conferences, Meetings and Trade Shows	Bonus/Package Plans
JANUARY	1/4	12/18/09	12/23/09	Year in Preview		Senior Executive Supply Chain/Logistics
	1/11	12/23/09	12/30/09	AVL Update		Transportation Research Board Washington, 1/10-1/14
	1/18	12/30/09 E&MU: 12/11/09	1/7 12/18/09	Tires — Aftermarket Update	Equipment & Maintenance Update	Heavy Duty Aftermarket Week Las Vegas, 1/18-1/21
	1/25	1/8	1/14	DEF at Truck Stops		Oil, Lubes, and Fuel
FEBRUARY	2/1	1/15	1/21	Credit Market Update		Finance and Insurance Senior Executive
	2/8	1/22	1/28	TMC Preview		ATA Technology & Maintenance Council Tampa, Fla., 2/9-2/12
	2/15	1/29 iTECH: 1/15	2/4 1/21	Dispatch Software	iTECH	Technology
	2/22	2/5	2/11	Logistics Education		American Moving and Storage Association Phoenix, 2/21-2/24 ATA Leadership Meeting Arlington, Va., 2/21-2/23
MARCH	3/1	2/12	2/18	Tires Outsourcing		Distribution & LTL Carriers Association Tampa, Fla., 2/27-3/3 NATSO Las Vegas, 2/27-3/3 Truckload Carriers Association Las Vegas, 2/28-3/3
	3/8	2/19	2/25	Trailers — Ins and Outs		NTEA Work Truck Show St. Louis, 3/9-3/12
	3/15	2/26	3/4	Technology Usage for Traffic Management		Supply Chain/Logistics Technology
	3/22	3/5 E&MU: 2/19	3/11 2/25	Oil, Lubes and Fuels	Equipment & Maintenance Update	Mid-America Trucking Show Louisville, Ky., 3/25-3/27
	3/29	3/12	3/18	Insurance Update		Finance and Insurance

Second Qtr. 2010

APRIL						
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Issue Date	Close Date		Editorial Highlights	Special Supplements	Conferences, Meetings and Trade Shows	Bonus/Package Plans	
	Space	Materials					
APRIL	4/5	3/19	3/25	Brokers / Freight Forwarders		Transportation Intermediaries Association Tucson, Ariz., 4/7-4/10	Supply Chain/Logistics
	4/12	3/26 ITECH 3/12	4/1 3/18	Maintenance Software	ITECH	Society of Automotive Engineers Detroit, 4/12-4/15 Truck World Toronto, 4/15-4/17	Technology
	4/19	4/2	4/8	Fuel Surcharges			Senior Executive Oil, Lube and Fuel
	4/26	4/9	4/15	Truck Dealer Financing Options		American Truck Dealers Kissimmee, Fla., 4/24-4/26 NASSTRAC Orlando, Fla., 4/25-4/28	Finance and Insurance Industry Events Equipment

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MAY	5/3	4/16	4/22	Tires — Domestic vs. Foreign			Tires
	5/10	4/23	4/29	Bulk Trailers		National Tank Truck Carriers Chicago, 5/10-5/12	Trailers
	5/17	4/30 E&MU: 4/16	5/6 4/22	Warehouse Equipment	Equipment & Maintenance Update		Equipment Supply Chain/Logistics
	5/24	5/7	5/13	Driver Communication Tools			Technology
	5/31	5/14	5/20	People in Trucking			Senior Executive

JUNE						
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JUNE	6/7	5/21	5/27	Intermodal Update		Transportation Marketing & Communications Association Fort Lauderdale, Fla., 6/6-6/8	Supply Chain/Logistics
	6/14	5/28 ITECH 5/14	6/3 5/20	Safety Equipment Update	ITECH		Technology Equipment Ad* Q Readership Study
	6/21	6/4	6/10	Medium-Duty Vehicle Update			Senior Executive
	6/28	6/11	6/17	Midyear Stock, Finance Review			Finance and Insurance

Third Qtr. 2010

JULY						
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Issue Date	Close Date Space	Materials	Editorial Highlights	Special Supplements	Conferences, Meetings and Trade Shows	Booze/Package Plans
J U L Y	7/5	6/18 E&MU: 6/4	6/24	PetroChemical Market	Equipment & Maintenance Update	Oil, Lube and Fuel Equipment Tires
	7/12	6/25	7/1	Finding a Load		Technology
	7/19	7/2 TT100: 6/9	7/8 6/16	Truck-Trailer Ratios for Large Fleets	TT Top 100 For-Hire Carriers	Senior Executive Trailers
	7/26	7/9	7/15	DC Best Practices		Supply Chain/Logistics

AUGUST						
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A U G U S T	8/2	7/16	7/22	Truck Drivers		ATA National Truck Driving Championships Columbus, Ohio, 8/3-8/7	Industry Events
	8/9	7/23 ITECH: 7/9	7/29 7/15	IT Apps In-Cab Integration	ITECH		Technology
	8/16	7/30	8/5	National Truck Driving Championships Winners			
	8/23	8/6 TT100: 7/14	8/12 7/21	Private Carriers' Engine Preference	TT Top 100 Private Carriers		Senior Executive Equipment
	8/30	8/13	8/19	Cargo Security			Supply Chain/Logistics Finance and Insurance

SEPTEMBER						
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S E P T E M B E R	9/6	8/20	8/26	Alternative Fuel Vehicles			Oil, Lube and Fuel
	9/13	8/27	9/2	People in Trucking			Senior Executive
	9/20	9/3 E&MU: 8/20	9/9 8/26	Tire Disposal — From Black to Green	Equipment & Maintenance Update		Tires Equipment Ad* Q Readership Survey
	9/27	9/10	9/16	Supply Chain Tech Update		Council of Supply Chain Management Professionals San Diego, 9/26-9/29	Technology Supply Chain/Logistics

Fourth Qtr. 2010

OCTOBER						
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10/4	9/17	9/23	ATA MC&E Preview			MC&E Equipment Senior Executive
10/11	9/24 ITECH: 9/10	9/30 9/16	CTO Profile	ITECH		Technology Supply Chain/Logistics
10/18	10/1	10/7	ATA MC&E Show		ATA Management Conference & Exhibition Phoenix, 10/16-10/19	MC&E
10/25	10/8	10/14	ATA MC&E Show Coverage Chairman's Profile			MC&E

NOVEMBER						
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11/1	10/15	10/21	Trailer Manufacturers — Changing Landscape			Senior Executive Trailers
11/8	10/22 E&MU: 10/8	10/28 10/14	DPF Maintenance	Equipment & Maintenance Update		Equipment Oil, Lube and Fuel
11/15	10/29 TT50: 10/6	11/4 10/13	Logistics 50	TT Logistics 50, TT Top 50 Freight Transportation Companies, TT Brokerage 25, TT Freight Forwarder 25, TT Warehouse 25	National Industrial Transportation League Fort Lauderdale, Fla., 11/13 -11/17 Intermodal Association of North America Fort Lauderdale, Fla., 11/13-11/19	Supply Chain/Logistics
11/22	11/5	11/10	Cross-Border Trade			Technology
11/29	11/12	11/18	Tort Reform			Finance and Insurance Senior Executive

DECEMBER						
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12/6	11/19	11/24	Tire Replacement Tips			Equipment Tires
12/13	11/24 ITECH: 11/5	12/2 11/10	Asset Tracking	ITECH		Technology Trailers
12/20 and 12/27	12/3	12/9	Year in Review			Senior Executive Supply Chain/Logistics