

**JANUARY**

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**FEBRUARY**

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**MARCH**

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**APRIL**

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**MAY**

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**JUNE**

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# LIGHT & MEDIUM TRUCK

SERVING COMMERCIAL, PUBLIC, UTILITY AND TELECOM FLEETS

## 2010 Editorial Calendar

Editor: Jim Galligan  
Managing Editor: Joe Howard

### 1st Qtr. 2010

Issue Date	Close Date		Editorial Emphasis	Conferences, Meetings, Trade Shows
	Space	Materials		
Dec. 2009/ Jan. 2010	11/10/09	11/17/09	<b>Editorial Focus:</b> Lease/Rental <b>Special Report:</b> 2010 Light Truck Preview	<b>Heavy Duty Aftermarket Week,</b> Las Vegas, 1/18-1/21
February	12/29/09	1/5	<b>Editorial Focus:</b> Food/Beverage/ Agriculture <b>Special Report:</b> Legislative, Regulatory and Industry Forecast	<b>ATA Technology &amp; Maintenance Council,</b> Tampa, Fla., 2/9-2/12
March	1/26	2/2	<b>Editorial Focus:</b> For-Hire and Warehousing <b>Special Report:</b> Work Trucks	<b>NTEA Work Truck Show,</b> St. Louis, 3/9-3/12 <b>Mid-America Trucking Show,</b> Louisville, Ky., 3/25-3/27

### 2nd Qtr. 2010

Issue Date	Close Date		Editorial Emphasis	Conferences, Meetings, Trade Shows
	Space	Materials		
April	3/2	3/9	<b>Editorial Focus:</b> Truck Dealers <b>Special Report:</b> Lubes and Oils	<b>Society of Automotive Engineers,</b> Detroit, 4/13-4/15 <b>Truck World,</b> Toronto, 4/15-4/17 <b>National Private Truck Council,</b> Cincinnati, 4/18-4/20 <b>American Truck Dealers,</b> Kissimmee, Fla., 4/24-4/26 <b>NASSTRAC,</b> Orlando, Fla., 4/25-4/28
May	3/30	4/6	<b>Editorial Focus:</b> Public Fleets <b>Special Report:</b> Technology in the Shop	
June	4/27	5/4	<b>Editorial Focus:</b> Electric Utility Fleets <b>Special Report:</b> Midrange Engines	<b>Transportation Marketing Communications Association,</b> Fort Lauderdale, Fla., 6/6-6/8 <b>Electric Utility Fleet Managers Conference,</b> Williamsburg, Va., 6/20-6/23

**JULY**

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**AUGUST**

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**SEPTEMBER**

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**OCTOBER**

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**NOVEMBER**

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**DECEMBER**

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**3rd Qtr. 2010**

Issue Date	Close Date	Space	Materials	Editorial Emphasis	Conferences, Meetings, Trade Shows
July	6/1	6/8		<i>Editorial Focus:</i> Construction <i>Special Report:</i> L&MT Top 100 Commercial Fleets	
August	6/29	7/6		<i>Editorial Focus:</i> Services <i>Special Report:</i> Top 50 Utility and Telecom Fleets	<b>ATA National Truck Driving Championships,</b> Columbus, Ohio, 8/3-8/7
September	7/27	8/3		<i>Editorial Focus:</i> Wholesale/Retail/Logistics <i>Special Report:</i> 2011 Medium Truck Review	<b>Council of Supply Chain Management,</b> San Diego, 9/26-9/29

**4th Qtr. 2010**

Issue Date	Close Date	Space	Materials	Editorial Emphasis	Conferences, Meetings, Trade Shows
October	8/31	9/7		<i>Editorial Focus:</i> Alternative Power <i>Special Report:</i> Wheels and Brakes	<b>ATA Management Conference &amp; Exhibition,</b> Phoenix, 10/16-10/19
November	9/28	10/5		<i>Editorial Focus:</i> Local Distribution <i>Special Report:</i> Managing Parts	<b>National Industrial Transportation League,</b> Fort Lauderdale, Fla., 11/12 -11/17 <b>Intermodal Association of North America,</b> Fort Lauderdale, Fla., 11/14-11/16
Dec. 2010/ Jan. 2011	11/23	11/30		<i>Editorial Focus:</i> Technology <i>Special Report:</i> 2011 Light Truck Review	

